



VANDERBURGH county FAIR

2024 Vanderburgh County Fair Sponsorship Packages

July 22nd-27th

Vanderburgh County Fair is now class509(a)(2) public charity organization

Nightly Event Sponsorship Packages	Grand Champion Concert *Wednesday* \$25,000 <i>(only 1 available)</i>	Champion Professional Tractor Pull *Friday* Demolition Derby *Saturday* \$10,000 <i>(only 2 available)</i>	Blue Ribbon Rodeo *Tuesday* Farmer Tractor Pulls *Thursday* \$5,000 <i>(only 2 available)</i>	Red Ribbon Motocross *Monday* \$2,500 <i>(only 1 available)</i>
Banner Display	5 Displays	5 Displays	2 Display 1 Gate Banner (Rodeo)	1 Display & 10 Bale Covers
Recognition on Fair Community Broadcast	✓	✓		
Public Recognition for Sponsorship at Event	✓	✓	✓	✓
Fair Pamphlet Listing	✓	✓	✓	✓
Day Passes	500	100	50	20
Optional Exhibit Booth Space for the Week	40x40	30x30	20x20	20x20
Daily Announcements during Fair	✓	✓	✓	✓
Recognition on Website with Logo	✓	✓	✓	✓
Social Media Logo Recognition	✓	✓	✓	✓
Seating at Event	✓	✓		



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Sponsor of the Day - \$2,000
All Sponsor of Day will receive the following:
1 Banner Display in high traffic areas 30 Day Passes Daily Announcements during Fair Optional Exhibit Booth Space for the week (10x10) Website Logo Recognition Social Media Logo Recognition Fair Pamphlet Listing

Friends of the Fair Sponsorship		
Sponsorship	Cost	Additional Benefits
Event Bale Covers	\$30	Displayed on bales on event track (\$30 per cover)
Rodeo Gates	\$300 per gate	Displayed as a stationary banner on rodeo gates
Banner Display (4' x 6')	\$300	Displayed at the arena
Arena Banner	\$500	Moving Arena Banner only on Farmer Pull Night (1-sided)
Arena Banner	\$750	Moving Arena Banner only on Lucas Oil Pull Night (1-sided)

Judges' Choice		
All Judges' Choice Sponsors will receive the following: Social Media Logo Recognition Public Announcements of Sponsorship at Event		
Event	Cost	Additional Benefits
Opening Ceremony	\$150	
Senior Day	\$150	
Pedal Tractor Pull	\$150	
Pie Eating Contest	\$150	
Watermelon Eating Contest	\$150	
Buble Gum Blowing Contest	\$150	
Balloon Toss	\$150	
Frog Jumping	\$150	
4-H Parade	\$150	
Ice Cream Crank Off	\$500	
Lucas Oil Tracks (2 Available)	\$3,000	Business name announced during event
Farmer Pull Tracks (3 Available)	\$2,000	Business name announced during event



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Livestock Sponsorships			
Sponsorship Contents	Show Barn Sponsorship \$2,000	Open Livestock Sponsorship \$300	Livestock Supporter Sponsorship \$150
Name in Fair Book and Brochure (Example: "Business/Sponsor's Name Open Sheep Show")	✓	✓	
Business Banner Displayed in Livestock Show Barn during Entire Fair (Business to provide 4'x6' banner)	2 Banners	✓	✓ (only day of show)
Promotion during Events in Show Barn	✓	✓	
Day Passes to the fair	30		
Exhibit Booth Space	20x20		
Open Shows Available for Sponsorship			
Open Beef	Open Boer Goat		Open Rabbit
Open Dairy	Open Dairy Goat		Open Sheep
Open Poultry	Open Pygmy Goat		Open Swine

Pageant/Contest Sponsors	
All Pageant/Contest Sponsors will receive the following:	
Name in Fair Book and Brochure (Example: Queen Pageant - Sponsored by "Business Name")	
Recognition Announcement during Event	
Event	Cost
Vanderburgh County Queen Pageant	\$300
Vanderburgh County Young Miss Pageant	\$200
Vanderburgh County Little Miss/Mister Pageant	\$200
Vanderburgh County Miss Golden Pageant	\$200
Vanderburgh County Tiny Tot's Pageant	\$200
Vanderburgh County Talent Contest	\$200



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COMMERCIAL EXHIBIT OPPORTUNITIES

Commercial Exhibit Options	Supreme' Commercial Exhibit Sponsor \$500	Indoor Commercial Exhibit Sponsor \$400	Commercial Exhibit Sponsor \$200	Main Entrance Commercial Exhibit Sponsor \$1,000/day
Exhibit Booth Space	20x20	10 x 10	10x10	40 x 40
Reserved Parking Pass	3	2	2	2
Season Passes	4	2	2	2
Recognition on Website with Logo	✓			
Social Media Recognition	✓	✓	✓	✓
Electricity (\$25 value)	✓	✓	(Can add on for \$25)	✓

*All Commercial Exhibit Space is outdoor unless specified above